

NEWS RELEASE

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HEART TO HEART INTERNATIONAL CEO DEPARTS FOR LOCAL CHARITY

Board of Directors appoints former Sprint director Krystal Barr as Interim CEO

OLATHE, Kan./November 15, 2012 — Heart to Heart International Inc., one of America's leading humanitarian organizations, today said that CEO André T. Butler will resign to take a leadership position at the Boys & Girls Clubs of Greater Kansas City. Butler said he plans to stay on at Heart to Heart through the end of the year.

Butler joined Heart to Heart International in 1998 and is largely responsible for fostering key relationships with leading pharmaceutical companies that donate nearly \$100 million worth of medicines and supplies to the organization each year. For much of his tenure, he led Heart to Heart's fundraising, marketing and communications efforts before being appointed as CEO in 2010.

"We will miss Andre's leadership at the helm, because he has given us some of the best years of his life to improve this organization and make it what it is today, and we wish him well on this new journey," said Jim Kerr, chairman of Heart to Heart's Board of Directors. "Heart to Heart is moving in some exciting directions and is positioned to do great things in the future."

Butler will be the Executive Vice President of the Boys & Girls Clubs of Greater Kansas City, which promotes the development of self-esteem, values, and skills for boys and girls, ages 5-18, with a special emphasis on youth from disadvantaged circumstances.

The Board has named Krystal Barr, currently Executive Officer, as interim CEO beginning in January 2013. She will be working closely with Butler through December, Kerr said.

Barr joined Heart to Heart in August 2012, but has volunteered with the organization for several years prior, bringing her expertise in process improvement, systems development and project management to bear on a number of initiatives. Previously, she served as Director of Sprint Mailing Services at Sprint-Nextel Corp., where she worked for more than 25 years.

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Heart to Heart International is improving global health through humanitarian initiatives that connect people and resources to a world in need. Since its founding in 1992, Heart to Heart has delivered aid worth \$1 billion in U.S. wholesale value to more than 115 countries, including the United States. The organization was named to *Forbes* magazine's prestigious list of "America's 200 Largest Charities" in 2011 and was recognized as one of the top 15 nonprofits in the categories of efficiency. For more information on our programs and ways to get involved, visit www.hearttoheart.org.