

## NEWS RELEASE

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## HEART TO HEART INTERNATIONAL HIRES CHIEF FINANCIAL OFFICER

### *Former Kauffman Center for the Performing Arts CFO to Take HHI Position*

OLATHE, Kan./February 28, 2013 — Heart to Heart International Inc. (HHI), one of America's leading humanitarian organizations, is pleased to announce that Bud Jeffress will fill the position of Chief Financial Officer effective Friday, March 1, 2013.

"Bud will take on not just the finance and budgeting duties, but those of HR administration for Heart to Heart," said HHI's Interim CEO Krystal Barr. "His audit background and expertise in improving operational performance will serve this organization well as we further strengthen our financial and operational processes. We're very excited to have him join the Heart to Heart family."

Jeffress was most recently Vice President of Operations and CFO at the Kauffman Center for the Performing Arts, the number two position at Kansas City's newest performing arts center and civic asset. Between 2002 and 2007, Jeffress was Vice President Finance, Chief Financial Officer and Treasurer of Union Station Kansas City, Inc. In those roles, he redesigned and improved a variety of financial and operating processes to help stabilize Union Station's operations. Jeffress also operates his own consulting firm Arc Strategies Group.

"I am proud to have the opportunity to be part of this team and serve as the CFO of Heart to Heart International," said Jeffress. "Heart to Heart works today in a time when its services are needed globally more and more. Continually improving and ensuring that critical aspects of its financial management and resources are in place, particularly in times of crisis, is the kind of work that challenges and energizes me. I'm looking forward to contributing to its work improving global health, and helping the team to be sure we're always ready and capable."

Jeffress brings a depth of knowledge and wealth of experience in non-profit finances to Heart to Heart, as the 20-year-old non-governmental organization (NGO) looks to secure its future in order to continue to deliver on its mission to connect people and resources to a world in need.

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Heart to Heart International is improving global health through humanitarian initiatives that connect people and resources to a world in need. Since its founding in 1992, Heart to Heart has delivered aid worth more than \$1 Billion in U.S. wholesale value to more than 115 countries, including the United States. The organization has been named to *Forbes* magazine's prestigious list of "America's 200 Largest Charities" and was recognized as one of the top 15 nonprofits in the categories of efficiency. For more information on our programs and ways to get involved, visit [www.hearttoheart.org](http://www.hearttoheart.org)