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Second Ripple Effect Contest Winner Announced Today in New Jersey

Student from Rowan University School of Osteopathic Medicine to join Heart to Heart International and Welch Allyn on a Humanitarian Service Trip to Haiti

Stratford, NJ, February 11, 2014— Meghan Meghpara, a second year medical student enrolled at [Rowan University School of Osteopathic Medicine](#), won't have to wait to finish medical school before she will start making a difference in the lives of real people. Meghpara is the second winner of the [Ripple Effect](#) Contest, a joint initiative created by [Heart to Heart International](#) and [Welch Allyn](#), and one of two students to win a humanitarian service trip to Haiti to work alongside physicians and aid workers this summer. Meghpara submitted a short video titled "[I Know That I Am Lucky](#)" which a panel of judges from Heart to Heart International, Welch Allyn and the [American Medical Student Association](#) (AMSA) deemed superior for its personality, passion, creativity, sincerity and quality of expression. The first winning entry was submitted by Oluwatoni Aluko, a second year medical student enrolled at [Meharry Medical College](#).

"We are very excited to have another fantastic medical student join the Welch Allyn team this summer to volunteer in Haiti with Heart to Heart International," said Krystal Barr, interim CEO, Heart to Heart International. "Meghan is well on her way in creating her own ripple effect for this world in need and we hope her volunteer experience will inspire and encourage others to share their time and talents as well."

The inaugural Ripple Effect Contest encouraged medical students to turn to social media to share how they will create their own "ripple effect" of good in their own community or around the world. Entrants were asked to simply 'like' the Ripple Effect program page on Facebook and share a picture or short video that showcases their "ripple effect"—a brief narrative about how they will "change the world" by using their training to help those in greatest need.

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“This is a tremendous honor for Meghan and we are extremely proud of her selection,” said RowanSOM Dean Dr. Thomas Cavalieri. “Meghan’s dedication to helping underserved populations reflects the spirit of the RowanSOM mission and sets an example for medical students throughout the country to follow.”

Under Ripple Effect, Welch Allyn, a leading medical diagnostic device company that delivers pragmatic innovation at the point of care, provides up to \$125 in merchandise credits to Heart to Heart International when a student purchases select Welch Allyn diagnostic instruments.¹ Heart to Heart International, a nonprofit medical aid organization, uses the credits to acquire Welch Allyn devices for use in its global humanitarian programs, disaster relief, and health professional training for underserved populations.

Reliable medical instruments play a critical role in helping physicians make key assessments, which informs diagnosis and helps them improve care for their patients. When physicians are equipped with the proper medical instruments their ability to assess, diagnose, treat and manage a wide variety of illnesses and diseases, and care for more patients, increases. In many places, medical providers do not have access to even basic diagnostic equipment, limiting their ability to provide quality care to patients and communities.

“Welch Allyn is proud to partner with Heart to Heart International to offer a way for medical students to start making a difference in people’s lives long before their first residency,” said David Allyn, Director of Corporate Social Responsibility at Welch Allyn. “By simply participating in the Ripple Effect Contest two lucky med students have been given an opportunity to participate in a life-changing humanitarian service trip to support people in need. Further, Welch Allyn is honored to be able to provide some of the equipment the students, physicians and aid workers will use on the trip to improve care in places where it is needed most. It’s amazing to think it will be used on patients who may have never seen a doctor before. It may even be used to save a life.”

Ripple Effect credits have enabled Heart to Heart International to acquire more than \$10 million worth of medical equipment from Welch Allyn to help clinicians deliver vital patient care in the places that need it most. Welch Allyn employees have also contributed many hours of volunteer time both at home and abroad.

About Heart to Heart International

Heart to Heart International is an international nonprofit health organization. Since its founding in 1992,

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Heart to Heart International has delivered medical aid and supplies worth more than \$1 billion to more than 150 countries, including the United States. Heart to Heart International responds to crises and natural disasters both domestically and internationally by supplying medical relief and mobilizing volunteers. Heart to Heart International broadens access to healthcare with medical education opportunities and lab standards training around the U.S. and in Haiti, and works with U.S. safety-net clinics to increase their capacity by providing medical equipment, supplies and volunteers that are vital to operations. The organization has been named to Forbes magazine's "America's 200 Largest Charities," is on the "Philanthropy 400," and is a Charity Navigator 4-Star charity three years in a row. For more information on its programs and ways to get involved, visit www.hearttoheart.org or find Heart to Heart International on [Facebook](#).

About Rowan University

Rowan University is a state-designated public research institution with campuses in Glassboro, Camden and Stratford, N.J., that offers bachelor's through doctoral programs to 14,000 students. In the past two years, Rowan created a School of Biomedical Sciences; opened the Camden-based Cooper Medical School of Rowan University; and incorporated the School of Osteopathic Medicine, which was a part of the University of Medicine and Dentistry of New Jersey, making Rowan only the second university in the nation to grant both M.D. and D.O. medical degrees.

Rowan also is slated to collaborate with Rutgers-Camden to create a new College of Health Sciences in Camden, with degree programs related to the growth of medical services needed in the future. Recently designated by the State as only the second comprehensive public research institution in New Jersey, Rowan plans to increase sponsored research to \$100 million per year. These new initiatives will add to Rowan's Rohrer College of Business and colleges of Communication and Creative Arts, Education, Engineering, Graduate and Continuing Education, Humanities and Social Sciences, Performing Arts, and Science and Mathematics.

About Welch Allyn

Welch Allyn, Inc. is a leading global healthcare company that offers a complete range of digital and connected diagnostic solutions that help reduce risk and enhance workflow in a variety of clinical settings. Founded in 1915 and headquartered in Skaneateles Falls, N.Y. (USA), Welch Allyn is a family-owned business that employs nearly 2,500 employees in 26 different countries. The company specializes in helping doctors, nurses and other frontline practitioners across the globe enhance care by developing

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innovative products, breakthrough technologies and cutting-edge solutions that improve patient outcomes, safety and satisfaction. More information about Welch Allyn and its complete line of connected products and solutions may be found at www.welchallyn.com. Like us on [Facebook](#) and follow us on [Twitter](#).

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¹ Medical students in all accredited MD, DO, PA, NP, ND and DC schools in the 50 United States and District of Columbia are eligible to participate in Ripple Effect. For each sale of select diagnostic sets, blood pressure gauges, and stethoscopes purchased during each school's annual organized medical equipment "sale day," Welch Allyn will provide a designated merchandise credit to Heart to Heart International. Heart to Heart applies these credits toward acquisition of Welch Allyn devices for use in its programs around the world.

<i>When you purchase:</i>	<i>Welch Allyn will provide the following merchandise credit to Heart to Heart:</i>
One Full-sized 3.5 V Diagnostic Set	\$75.00
One Durashock™ Blood Pressure Gauge	\$25.00
One Cardiology-grade (dual-bore) Stethoscope	\$25.00
<i>Maximum merchandise credit per student per "sale day"</i>	<i>\$125.00</i>

Each school determines the date of its sale day, which occurs only once per academic year; Welch Allyn is not responsible for the sale day date at any school. ONLY PURCHASES MADE ON THE DESIGNATED "SALE DAY" WILL RESULT IN CREDITS TO HEART TO HEART.