

## NEWS RELEASE

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### **HEART TO HEART INTERNATIONAL HIRES NEW CEO** *Former Pharmaceutical Executive to Lead Humanitarian Organization*

OLATHE, Kan./August 21, 2014 — Heart to Heart International Inc. (HHI), one of America's leading humanitarian organizations, is pleased to announce the hiring of James (Jim) P. Mitchum as its new Chief Executive Officer. A Kansas City resident, Mitchum most recently served as the President of the Americas for EUSA Pharma in Langhorne, Pennsylvania.

"We were delighted with the widespread interest for this position," said Bob Lambrechts, HHI board member and search committee chair. "Jim rose to the top in this competitive process due to a number of factors including his pharmaceutical industry experience, his international business acumen, and a long-standing personal philosophy that matches with Heart to Heart International."

Mitchum brings more than 30 years of experience in the pharmaceutical industry including six years with Eli Lilly & Co. as well as a 20-year span with Marion Laboratories and its successors. He subsequently held senior-level, international positions at Hoechst Marion Roussel in Germany, Aventis UK, Aventis Japan, and the Sanofi-Aventis Group. Prior to his most recent tenure at EUSA Pharma, Mitchum was CEO of Enturia, Inc., a Kansas City-based manufacturer of antiseptic devices, before its sale to Cardinal Health in 2008.

"I have known about Heart to Heart International since its inception and have been impressed by the incredible work a small team of staff members and volunteers have done to bring medical relief to people around the world," said Jim Mitchum, "It will be an honor to lead and to help grow this inspiring organization at a time when natural disasters and the need for humanitarian assistance occur so frequently."

HHI co-founders Dr. Gary Morsch and Jim Kerr issued a joint statement on the hiring of Mitchum: "Jim brings a background of mission-related service to Heart to Heart International that commenced with him living in Ethiopia with his missionary parents as a teenager. He possesses a global perspective that matches nicely with HHI's historical body of work. In addition, Jim is ideally suited to work with stakeholders and funders due to his wealth of knowledge tied to the pharmaceutical industry and his general leadership profile. We could not be more thrilled with the selection."

Mitchum will start on September 2, 2014.

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Heart to Heart International is a nonprofit international health organization. Since its founding in 1992, HHI has delivered medical aid and supplies worth more than \$1.2 billion to more than 150 countries, including the United States. HHI responds to crises and natural disasters both domestically and internationally by supplying medical relief and mobilizing volunteers. HHI broadens access to healthcare with medical education opportunities and lab standards training around the U.S. and in Haiti, and also works with U.S. safety-net clinics to increase their capacity by providing medical equipment, supplies and volunteers that are vital to operations. The organization is on the "Philanthropy 400", is a Charity Navigator 4-Star charity six years in a row, a BBB Accredited Charity, a founding member of the Partnership for Quality Medical Donations (PQMD), and recently became a full member of National Voluntary Organizations Active in Disaster (VOAD).

For more information on programs and ways to get involved, visit [hearttoheart.org](http://hearttoheart.org) & find HHI on [Facebook](https://www.facebook.com/hearttoheart.org).